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ROCHESTER'S SEVEN-MONTH-OLD WATCH COMPANY INVITED TO DEBUT ON INTERNATIONAL STAGE

*Ocean Crawler Watch Company to be featured during Switzerland's Baselworld
next week*

Rochester NY—A small watch company that began selling its product last September has just landed **one of the most desirable and highly-regarded invitations in the international world of watches.**

Ocean Crawler Watch Company based in Rochester, NY, received an unexpected invitation to exhibit their watches during the upcoming **Baselworld** exhibition in Switzerland—where the world's most important watch and jewelry brands present their latest innovations and creations. The invitation came to company Ocean Crawler President and Founder Christian Champion from the Swiss Creative Lab which allows smaller Swiss watchmakers access to the BaselWorld exhibition. Ocean Crawler is one of the only non-Swiss watchmakers at this worldwide event; its watches will be on display March 24-25.

An exceedingly rare opportunity for this new company, Ocean Crawler is **one of the only non-Swiss watchmakers at this worldwide event.** “We are very excited for a young brand like Ocean Crawler to be recognized and invited to exhibit at such a significant event,” said Champion. “It will give our brand the exposure to people all around the world.” In 2017, Baselworld had a nearly 150,000 buyers from 100 different countries.

Born in Lima, Peru, Champion has a background in mechanical and software engineering, receiving an MBA in finance from Scotland's Edinburgh Business School. This successful entrepreneur has been the founder of multiple national and international companies. He created Ocean Crawler out of his passion for timepieces and a desire to create a watch line with elements he personally likes but hasn't seen before.

Ocean Crawler's initial line was the Ocean Crawler Champion Diver watch collection, voted **best of 2017 at WatchuSeek.com.** Its limited release of 300 sold out in a matter of months. Its upcoming line of watches, the Ocean Navigator, launches next month.

About Ocean Crawler: Ocean Crawler is an American watchmaking company based in Rochester, New York, specializing in self-winding and automatic mechanical watches. Its aim is to produce high quality, high-end watches with a focus on reliability, durability, accuracy, and style. The style aesthetics express nostalgic sophistication but they are built for contemporary adventurers with an active lifestyle. The watches are built to withstand extreme environments and must pass 10 different shock tests before being released. Each limited edition watch has a unique character that is totally individual to Ocean Crawler.

<https://www.oceancrawler.com/>

<https://www.facebook.com/oceancrawler07/>

<https://www.instagram.com/oceancrawlerwatchco/>

<https://www.linkedin.com/in/christianchampion/>

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NOTE: Interviews with Christian Champion and hi-res watch photos are available on request.